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December 23, 2011

California Statewide
Law Enforcement Association
2029 H Street
Sacramento, California 95811

BY PERSONAL SERVICE OF PROCESS
December 23, 2011

Re: **Cease and Desist**

Dear CSLEA:

My law firm represents Peace Officers of California (POC).

The Rose Law Firm is the successor of the current POC Legal Defense Fund (LDF) provider. There will be no lapse in LDF coverage to POC members when the transition occurs. The Rose Law firm is located at 11335 Gold Express Drive, Suite 135, Gold River, CA 95670 (916) 200-3950.

I.

FALSE LIGHT

Peace Officers joining an LDF is concomitant to having to be sworn as a Peace Officer. Your written publication and broadcast to the public stating that it was unlikely that the POC would secure legal defense coverage when its LDF policy lapsed, placed the POC in a false light that the POC finds to be highly offensive slander, defamation, libel and libel on its face. (Cal.Civ.C. §§45, 45a, 46)

II.

UNFAIR BUSINESS PRACTICES AND UNFAIR COMPETITION

Your offer to re-sign POC members to the California

Statewide Law Enforcement Association (CSLEA) to take advantage of its LDF, is being performed by the CSLEA through deceptive and untrue advertising. Further, CSLEA is interfering in the contractual relations of the POC by inducing POC members to join the CSLEA in exchange for LDF coverage (Cal.Bus.Prof.C. §§ 17200, 17203, 17500).

III.

RETRACTION

The POC demands that a correction be published by the CSLEA in substantially as conspicuous a manner in which it disseminated the statement claimed by the POC to be libelous.

IV.

CEASE AND DESIST

The POC demands that the CSLEA cease and desist from disseminating untrue statements related to the POC LDF.

V.

SPECIAL DAMAGES

The POC reserves the right to pursue Special Damages against the CSLEA for any loss to the POC of any of its membership.

Sincerely,



Mr. Theodore A. Schlink III
Attorney at Law for the
PEACE OFFICERS OF CALIFORNIA

cc: POC Board of Directors

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